



## **MEDIA RELEASE**

**Minister for Community Services  
The Hon. Linda Burney MP**

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### **FAIR TRADING CELEBRATES NAIDOC WEEK**

Fair Trading is throwing its support behind NAIDOC Week by celebrating the culture and achievements of Aboriginal and Torres Strait Islander people in NSW.

Acting Fair Trading Minister Linda Burney said NAIDOC Week was a great opportunity for all Australians to participate in a range of activities to support local Indigenous communities.

“Fair Trading has a long and proud history of supporting Aboriginal and Torres Strait Islander communities throughout New South Wales,” Ms Burney said.

“Fair Trading employs 24 Indigenous people across the state in a range of different roles from customer service officers to mediators and enquiry officers.”

“The national theme for this year’s NAIDOC Week celebrations is *Honouring Our Elders, Nurturing Our Youth*.

“The theme encourages our communities to acknowledge the status of our elders as leaders and role models for our youth.”

Ms Burney said Fair Trading is participating in a series of NAIDOC activities across the state until Sunday 12 July.

“There are events in Picton, Bellambi, Wollongong, Bega, Wagga Wagga, Newcastle, Gosford, Port Macquarie, Tamworth, Armidale, Lismore, Ballina, Grafton and Sydney,” Ms Burney said.

“The activities include art competitions, family fun days, flag raising ceremonies, sports days and even an Elder’s Olympics.

“This is about getting Fair Trading officers out of the office and into the community to show their support for their Indigenous colleagues.”

Ms Burney said Fair Trading had an excellent reputation for supporting Aboriginal people.

“In 1998, Fair Trading developed and launched the first Aboriginal Action Place aimed at improving consumer protection for Aboriginal people,” Ms Burney said.

“Since then, Fair Trading has increased the number of Aboriginal Customer Service Officers and developed a series of education brochures and material that are culturally appropriate.

“The Rees Government is also providing \$54,000 to fund a third season of *Deadly Dollars*, an interactive play aimed at teaching Aboriginal people how to avoid financial woes.

“The play has visited 64 Aboriginal communities and entertained 4,500 people since October.”

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