

# Jodi McKay

Minister for Tourism  
Minister for the Hunter  
Minister for Science and Medical Research  
Minister Assisting the Minister for Health (Cancer)



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Embargoed until Thursday 2 July, 2009

## **New jobs and tourism opportunities to flow from Tiger services**

Low-cost airline Tiger Airways will today announce new flights from Melbourne to Sydney.

Minister for Tourism Jodi McKay said the new services will create an extra 20 jobs for ground-staff and could bring an estimated 250,000 additional visitors to NSW every year.

“Tiger Airways’ investment in Sydney as a new destination for low-cost flights will make it even easier for domestic visitors from Victoria to holiday in NSW.

“A visit to Sydney and NSW has never been more accessible and affordable for interstate holiday and business visitors.

“These new services will provide Victorian residents with an added incentive to visit NSW and experience all that our State has to offer without stretching the budget.

“It is also pleasing to see this investment will create additional jobs during what is a difficult time for the tourism and aviation industries not only in NSW and Australia but globally.”

Ms McKay said that Tiger Airways will begin flights between Melbourne and Sydney from 2 July 2009, with a schedule of up to four flights between both destinations daily.

“It is estimated that the new Melbourne to Sydney flights will increase capacity along the route with an extra 250,000 possible seats available each year,” Ms McKay said.

“This demonstrates confidence in the enduring appeal of Sydney and NSW as a holiday destination.

“Sydney is a major drawcard for domestic tourists all year round and Tourism NSW is working with a number of airlines on campaigns to encourage more visitors to extend their stay and explore more of our great State.”

Ms McKay said the success of Sydney’s new calendar of major events, including the recent VIVID festival, is redefining the way domestic visitors perceive Sydney and NSW.

“NSW received more than 23.2 million domestic overnight visitors last year (YE Mar 09) injecting more than \$12.3 billion into the State’s economy.

“Holiday or leisure was the main reason for domestic tourists chose to visit NSW at 44.3 per cent, up 1.5 per cent compared to the previous year,” Ms McKay said.

**Media contact: Lee Davelaar 0418 269 508**